



**Media Advisory**

**Quincy Jones and Yoko Ono to Join Live Webcast Hosted by  
The SupportMusic Coalition at the 2010 NAMM Show**

**WHAT:** A **SupportMusic Coalition Webcast** will be hosted **live from the 2010 NAMM Show** in Anaheim, Calif., featuring special guests and music education advocates Quincy Jones and Yoko Ono. The Coalition comprises more than 200 organizations, representing more than seven million concerned citizens, working to ensure that music and arts instruction are part of a complete education for all children.

**WHO:** SupportMusic Coalition affiliates and people who are interested in music education advocacy are encouraged to participate in the webcast. Also participating in the Web cast will be music education advocacy leaders Robert Lynch, CEO of Americans for the Arts; John J. Mahlmann, executive director of MENC: The National Association for Music Education; Laurie Schell, executive director of California Alliance for Arts Education; Madelyn Bonnot, executive director of the Quincy Jones Consortium; J. Scott Schoeffel of Wood Violins and Dana Point, Calif. city Council Member; and David Price of Musical Futures in the U.K.

**WHEN:** **Thursday, January 14, 2010 at 11 a.m. Pacific Standard Time**

**HOW:** Join the Web cast at [www.nammfoundation.org](http://www.nammfoundation.org)

**WHERE:** Live webcast at the Hilton Anaheim adjacent to the Anaheim Convention Center, in California Ballroom, suite A. Access is limited; members of the press are encouraged to attend; open access available to all via live webcast.

**CONTACT:** For more information about the live webcast, please contact Sandra Jordan, associate director of public affairs and government relations at NAMM, at 760-438-8007, ext. 231 or e-mail [sandraj@namm.org](mailto:sandraj@namm.org).

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